

**romina krosnyak**  
graphic designer

education

**Central Saint Martins, University of the Arts London**, London, UK  
Sep 2017 – Jul 2019  
MA in Graphic Communication Design

**New York University**, New York, NY  
Sep 2012 – May 2016  
BA in Psychology with minors in Web Programming and Digital Art and Design

**Central Saint Martins Degree Show**, London, UK  
Curator, Jan – Jun 2019  
From the ideation of the concept to the exhibition design and the coordination of individual project installation, I was the head curator for the final year degree show for MA Graphic Communication Design. Featuring work from 40 designers, the exhibition welcomed over 5000 visitors.

**Unknown Quantities 6**, London, UK  
Graphic Designer and Editor, May 2018 – Jan 2019  
Unknown Quantities (UQ) is an annual non-profit experimental print publication I edited and designed with a cohort of interdisciplinary Masters students. For the sixth issue, I curated a selection of 20 artists and writers from 50+ submissions and developed the editorial design and voice. UQ is distributed across several independent bookstores in London and featured in Offprint London at Tate Modern.

**Tate Exchange: Designing for Dialysis at Tate Modern**, London, UK  
Graphic Designer, Mar – May 2018  
In partnership with NHS, Vital Arts, and Kidney Care UK, I worked with a small team to develop and host a workshop at Tate Exchange at Tate Modern. Using feedback we received from the workshop, we designed a concept for a dialysis patient cookbook, which is set to be published through the NHS.

**Guidepoint**, New York, NY  
Graphic Design/Marketing Associate, Oct 2016 – Aug 2017  
Part of the in-house design team for this consulting firm, I designed and wrote materials for the corporate website, external blog, client sales presentations, and email campaigns. I also took a lead role in the company's rebrand and managed their social media accounts and Wordpress blog.

**New York University Stern School of Business**, New York, NY  
Graphic Designer + Social Media Administrator, Jan 2015 – Sep 2016  
Working for NYU Stern's career development team, I designed print materials and digital banners for job recruiters and students which were distributed across the university and at industry events. I also worked on UI/UX design for their website and managed their social media accounts and Wordpress blog.

**Graphic Design**  
Adobe CC: Illustrator, Photoshop, InDesign, After Effects, Premiere Pro

**Front-End Web Development**  
HTML/CSS, JavaScript

**Back-End Web Development**  
MySQL, PHP, Python

**Spanish**  
Native speaker born in Uruguay

projects and experience

skills

rominakrosnyak.com

rominakrosnyak@gmail.com

@romikrosnyak